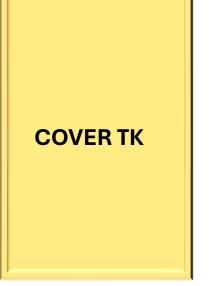
FOUR SEASONS OF A CEO

From Stepping Up to Sending it Forward



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Dewar, Carolyn; Keller, Scot; Malhotra, Vik; Strovink, Kurt

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The Four Seasons of a CEO: From stepping up to sending it forward imparts the timesensitive best practices unique to each stage of the CEO journey, be it preparing for the role (stepping up), transitioning into the role (starting strong), shifting to a higher gear during the middle years (staying ahead), or successfully transitioning out (sending it forward). This "timely" lens is discrete from, yet complementary to the "timeless" lens we took when writing our previous book, the New York Times bestseller, CEO Excellence: The six mindsets that distinguish the best leaders from the rest which illuminated the lessons that apply across a CEOs full tenure.

Carolyn Dewar is a Senior Partner in McKinsey & Company's San Francisco office and she founded and co-leads McKinsey & Company's CEO and Board Excellence service line and spends most of her time coaching CEOs to maximize their effectiveness.

Scott Keller is a Senior Partner in McKinsey's Southern California office. He co-leads (with Carolyn) the firm's global CEO and Board Excellence service line.

Vikram (Vik) Malhotra is a Senior Partner at McKinsey & Company's New York office. Much of Vik's current focus is on counseling CEOs and Boards on a range of issues.

Kurt Strovink is a Senior Partner in McKinsey & Company's New York office and leads McKinsey's global CEO services practice. He stewards the Partnership's mandate to build McKinsey's capabilities to help CEO's deliver on the full potential of their roles.