

FOUR SEASONS OF A CEO

From Stepping Up to Sending it Forward



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The Four Seasons of a CEO: From stepping up to sending it forward imparts the time-sensitive best practices unique to each stage of the CEO journey, be it preparing for the role (stepping up), transitioning into the role (starting strong), shifting to a higher gear during the middle years (staying ahead), or successfully transitioning out (sending it forward). This “timely” lens is discrete from, yet complementary to the “timeless” lens we took when writing our previous book, the *New York Times* bestseller, *CEO Excellence: The six mindsets that distinguish the best leaders from the rest* which illuminated the lessons that apply across a CEO's full tenure.

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