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Loewe  
INTENSE

FALL 2024



# Loewe INTENSE

FALL 2024

## CONTENT

- 4 GOLDEN HEARTS
- 6 SWEET LEMON AGENCY
- 8 CRUMBLING HEARTS
- 10 MAGICAL WINTER NIGHTS
- 12 INTENSE  
MARKETING STRATEGIES
- 14 SERIES OVERVIEW

# He has a problem. She is the solution.

- He falls first in this spicy rivals-to-lovers romance
- Creativity, scandals and broken hearts: Art meets high society
- Glamorous and new interesting setting: Munich's art scene



**MARINA NEUMEIER**, born 1995, is studying art history in Munich and works in an auction house. She is an avid reader, loves travelling and uses every free minute to work on new ideas in her home in Erding. More information about the author on Instagram and TikTok [@marina.writing](#)

Volume 2  
to be  
published  
**February**  
2025



**1793-5** | Vol. 2

Volume 3  
to be  
published  
**June**  
2025



**1792-8** | Vol. 3

'Dramatic, tingling, spicy.  
There are not only some sparks flying between Lilli and Vincent,  
Marina Neumeier has set a real firestorm alight'

*SPIEGEL*-bestselling author Kathinka Engel



Marina Neumeier  
**GOLDEN HEARTS**  
**Framed Feelings (Vol. 1)**

no. 1791

**Published in September 2024**

480 pages

All **Rights** available.

Lilli Herzog breathes art. Until she makes a fatal mistake in her judgement of a painting that is not only bad for her own reputation, but also for her family's traditional auction house. When the young gallery owner – and her chosen nemesis – Vincent Saint Clair offers her a profitable chance to make amends, Lilli is anything but thrilled. But his offer of an exclusive cooperation sounds just too tempting. Lilli makes a pact with the devil and supports Vincent in his search for a missing sculptor. Between art and glamour, the two not only get closer and closer to their goal, but also closer to each other ...

Art meets high society in this spicy rivals-to-lovers Romance: With the start of her new New Adult series Marina Neumeier takes us to a Munich full of creativity, glamour and *Gossip Girl*-vibes.

# They hate each other. Until they have to work together.

- **Enemies-to-lovers: the spicy kind of workplace romance**
- **Touching stories straight from the readers' lives**
- **Love, humour and the big and small problems of life**
- **German *SPIEGEL*-bestselling author with a large social media community**



**KYRA GROH** was born in Seligenstadt am Main in 1990, but has lived in her adopted home of **Frankfurt** for over ten years now. She writes stories straight from life – always with humor, depth and authentic characters. When she is not working on her next book, she spends time with her boyfriend and their young son, drinking cappuccino, hanging out at concerts or listening to music and audiobooks. The Sweet Lemon Agency is not her first foray into the world of advertising – Kyra herself worked as a copywriter for many years. More information about the author on Instagram and TikTok [@kyraschreibt](#)

## BACKLIST

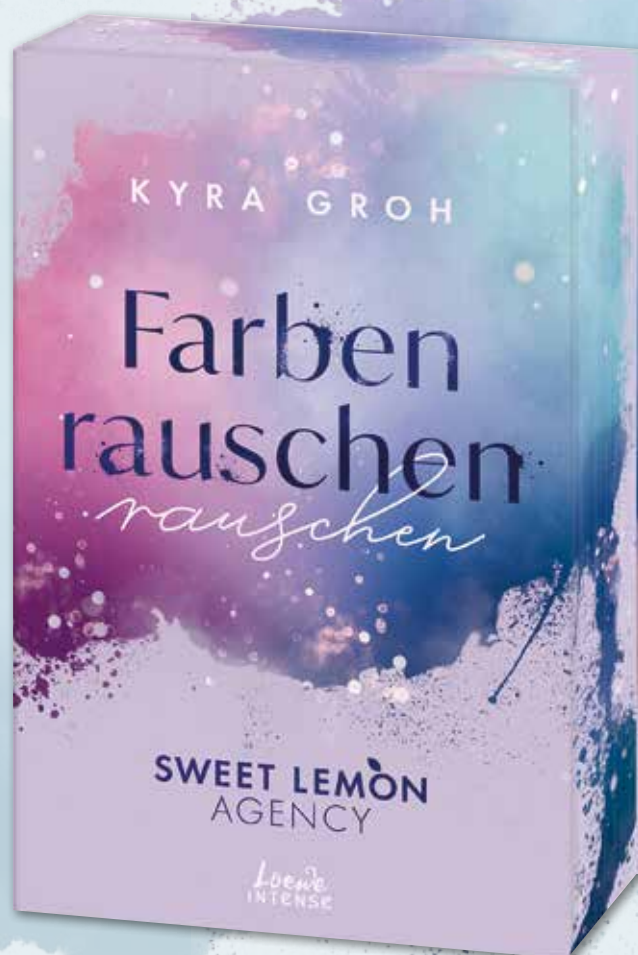


Volume 3  
to be  
published  
**February  
2025**



“Heated exchanges, perfect vibes, a story with depth, humor and spice.  
I love everything about it. Big compliments to Kyra Groh,  
who draws characters and emotions like no other.’

*SPIEGEL*-bestselling author Kristina Moninger



Kyra Groh  
**SWEET LEMON AGENCY**  
**Rustling Colours (Vol. 2)**  
no. 1545  
**Published in August 2024**  
464 pages  
All **Rights** available.

For graphic designer Franka, three things count: freedom, art, and friendship. And her blog, where she shares almost everything about herself to draw attention to controversial topics. The only thing she hides from the world is the fact that she has alopecia. For budding creative director Felix, only one thing is important: his work. The two seem to have little else in common until they are forced to work together on a business trip – and take it a little too seriously. Between heated exchanges, award campaigns, and secret office dates, not only do their feelings for each other come to the surface, but also the secrets they have been hiding under their rough facades for years.

A hot workplace romance with a deep background: In the continuation of her New Adult series set in the German advertising scene, Kyra Groh combines creativity with serious themes, deep friendships, and an unforgettable enemies-to-lovers romance.

# He is loyal to his family She is the granddaughter of their nemesis.

- **Chocolate princess meets biscuit prince: sweet and forbidden enemies-to-lovers romance**
- **High-Society-setting with a feel-good atmosphere**
- **SPIEGEL-bestselling author with a large social media community**
- **Huge TikTok success with her *Maybe*-series**



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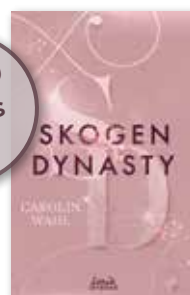


**CAROLIN WAHL** was born in Stuttgart in 1992 but feels just as much at home in other countries as she does in Swabia. No matter whether the faraway places are between two book covers or waterfalls in the middle of Norway. She loves romantic stories just as much as a thick fantasy book. Today, the SPIEGEL-bestselling author lives with her family in her hometown.

Further information on the author can be found on her homepage [carolinwahl.de](http://carolinwahl.de) or on Instagram and TikTok [@carolinwahl\\_](https://www.tiktok.com/@carolinwahl_)

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50.000  
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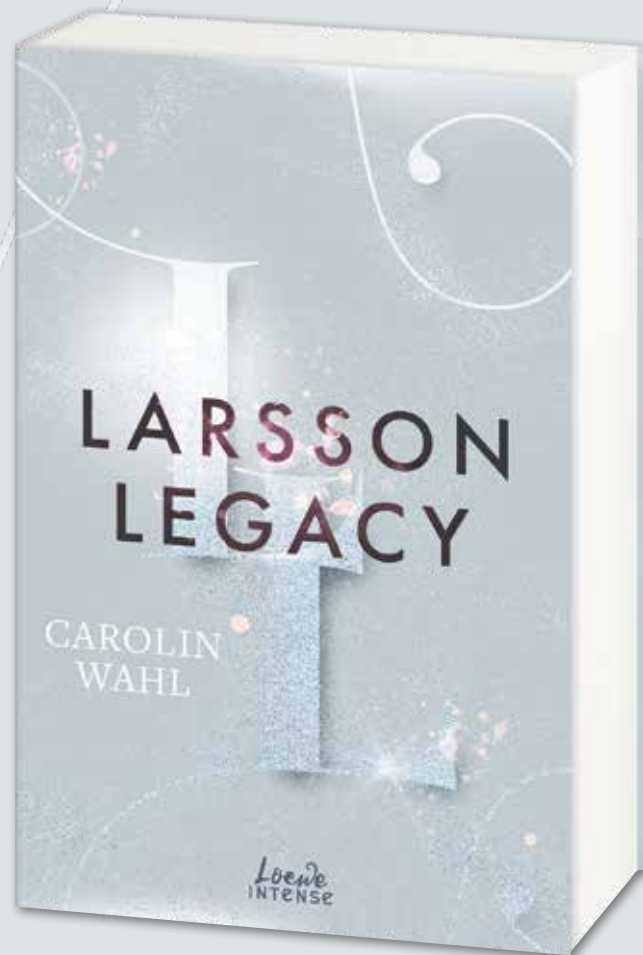
1572-6 | Vol. 2



„I knew it from the very first pages:

*Larsson Legacy* has everything that makes my romance heart beat faster!  
Two feuding rivals with far too many sparks, glamorous masquerade balls  
and a tough protagonist with nerd tattoos. I need more of this!“

*SPIEGEL*-bestselling author Kyra Groh



Carolin Wahl  
**CRUMBLING HEARTS**  
**Larsson Legacy (Vol. 3)**

no. 1573

**Published in November 2024**

400 pages

**Rights** sold: Russian, Ukrainian.

Lavish parties and prestigious events are part of everyday life for Theodor Skogen until he meets Lovisa at a masquerade ball, who turns his whole life upside down in one night. He does everything in his power to find her again. The problem: Lovisa doesn't want to be found because she is the heiress of KOSGEN's biggest rival and the person who, like Theo, is responsible for sponsorship in the family business. Whether in the Premier League, Formula 1, or ice hockey, the two are in constant competition. But the more often they meet, the greater their forbidden attraction becomes...

Enemies-to-lovers in Oslo's high society: In the conclusion of her feel-good series about the high-society biscuit empire KOSGEN, *SPIEGEL*-bestselling author Carolin Wahl lets her love interests meet like Romeo and Juliet – a forbidden love between football stadiums, ice rinks, and racetracks.

# Simply Having a Wonderful Intense Time

- Five winter stories to fall in love with
- Stunning settings: from Munich to Sylt to London
- Return to familiar places with beloved characters



Alexandra Flint



Kyra Groh



Franka Neubauer



Marina Neumeier



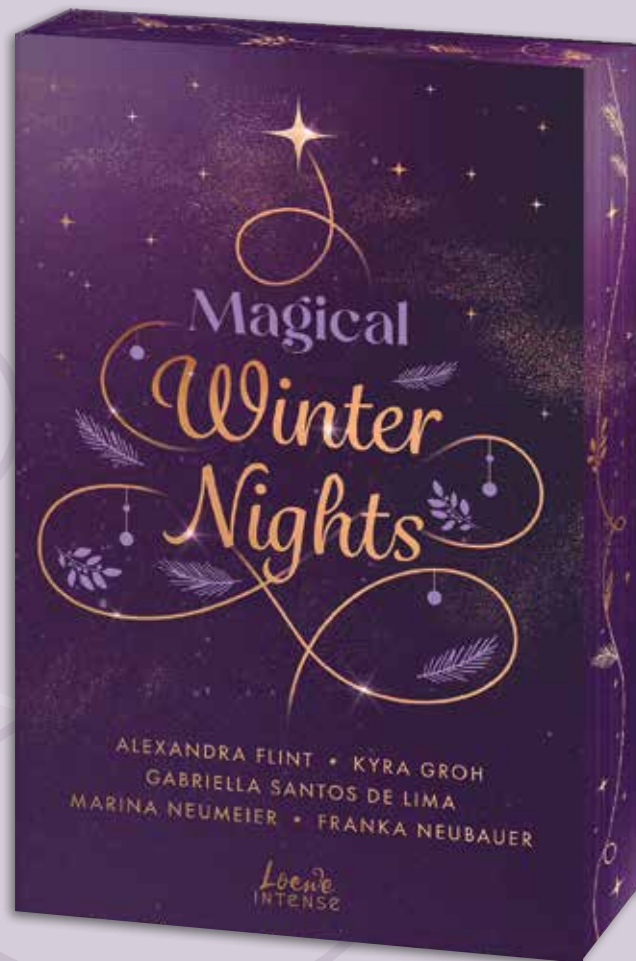
Gabriella  
Santos de Lima



## BACKLIST



1674-7



Alexandra Flint, Kyra Groh, Gabriella Santos de Lima,  
Marina Neumeier, Franka Neubauer

**Magical Winter Nights**

no. 1854

**Published in October 2024**

272 pages

All **Rights** available.

This year too, the festive season has magical moments in store for our favorite *Intense*-characters. While the *Sweet Lemon Agency* organizes a Christmas party for their favorite colleague Amelie at short notice, Ida and Noel have to prepare for the Winter Ball by the sound of the sea in Sylt – and resist the urge for a second kiss. In Cologne, Amanda's brother Matteo unexpectedly bumps into Bella, whom he last saw – and never forgot – during his semester abroad. Lucia, on the other hand, seems to have to spend Christmas Eve at the auction house this year, until Vincent's flatmate Simon comes to the rescue, bringing his megawatt smile with him. For actress Daisy, the only ray of hope at this year's New Year's Eve party in London's high society is her charming colleague Samuele, who makes her heart glow – and not for the first time.

# Loewe INTENSE Marketing



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with trending videos



@loewe.intense with one-of-a-kind  
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target-group magazines



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Discover more now at:  
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(10 bags)
- Wire stand  
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- Lightbox  
(29,7 x 21 cm)
- Cushion  
(50 x 30 cm)
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Loewe Intense fan merch here:  
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# All series at a glance



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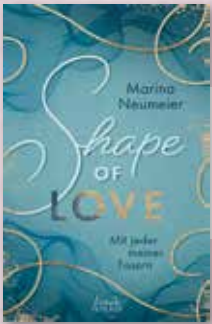
Feb  
2025

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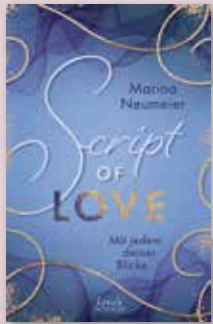


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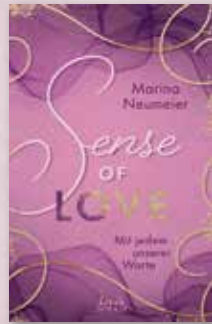
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Rights sold (series): Ukrainian.



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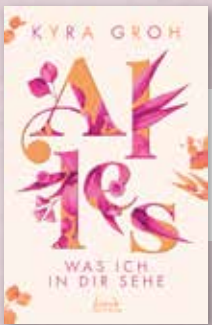


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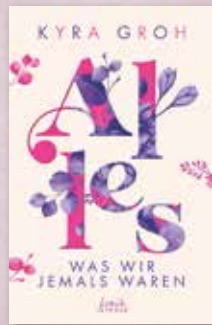
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no. 1150 | Vol. 2



no. 1151 | Vol. 3



no. 1571 | Vol. 1



no. 1572 | Vol. 2



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Rights sold (series): Russian, Ukrainian.





no. 1095 | Vol. 1



no. 1096 | Vol. 2



no. 1097 | Vol. 3



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Rights sold (series): Ukrainian.



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